



LIA Conference Writing Competition Rubric

Criteria Category	Excellent	Good	Fair	Poor
Purpose & Objective	The writer's central purpose is clearly apparent and incorporates the LIA theme.	The writing has a clear purpose but may sometimes digress from it. The LIA theme is apparent, but not strong.	The central purpose is often unclear. The LIA theme is mentioned.	The central purpose is absent or entirely unclear. There is no clear connection to the LIA theme.
Voice	The writer's unique personality or voice is clearly evident.	The writer's unique personality or voice is fairly evident.	The writer's unique personality or voice is evident but, at times, difficult to identify.	The writer's unique personality or voice is not evident.
Feel	The writing is compelling. It hooks the reader and sustains the reader's interest throughout.	The writing is generally engaging but has some dry spots. In general, it is focused and keeps the reader's attention.	The writing is unengaging. Though it has some interesting parts, the reader finds it difficult to maintain interest.	The writing has little personality. The reader quickly loses interest.
Use of Conventions	The text is free of spelling and punctuation errors. Grammar usage is controlled and there are only a few errors.	The text has some spelling and punctuation errors. However, the meaning is generally not interrupted by these errors. Grammar is generally controlled.	The text contains many spelling and punctuation errors that interrupt the flow of text. Several grammatical problems are evident.	Spelling and punctuation errors are excessive. Incorrect use of grammar and punctuation interferes with understanding the writing.